

Introduction

After a year of operation of the Network, this first convention is being organised for current and potential members of the XCR.

Aims of this 1st Convention

- To organise a meeting among the different agents in the market: buyers and sellers
- Help them to find out about and get to know each other
- Establish mechanisms for the exchange of information
- Present the theoretical framework (regulations, plans, instruments, other) of green purchasing, in general, and of recycled products in particular
- Discuss the current market situation for these products and the medium- and long-term trends

There will also be a **Buy Recycled Network** space, providing information about the Network and answering queries and accepting new memberships.

The official language of the Convention (lecture cycle) is Catalan. There will be simultaneous translation to Spanish and English.

The Convention is directed at agents interested in green purchasing, environmentally friendly purchasing and especially the purchase of recycled, recyclable and/or biodegradable products.

Buying agents: government agencies, organisations and companies.

Selling agents: manufacturers and/or distributors of recycled, recyclable and/or biodegradable products.

Activities included in this 1st Convention

- **Convention: Lecture cycle**
- **Displays** of the following scenarios: an office, a park (public space), a construction site and a bar-restaurant
- **Space Business to Business (B2B)**

Convention: Lecture cycle

To be held on Thursday, **3 July 2008**.

9.00 h

Registration and handing out of documentation

9.30 h

Welcome to the Convention

9.50 h

Legal framework. Potential prospects and procedures for green public purchasing

- **Mr. Manuel Díaz Espiñeira**, Head of the Business Classification and Registries Area. Advisory Committee for Administrative Procurement of the Government of Catalonia

10.20 h

Legal framework. Potential prospects and procedures for green public purchasing

- **Ms. Soledad Sanz**, Director General of Services of the Ministry of the Environment, and Rural and Marine Affairs

10.50 h

Coffee break

11.20 h

Buy Recycled Network

- **Ms. Pilar Chiva Rodríguez**, Director of the Catalan Centre for Recycling. Waste Agency of Catalonia. Department of the Environment and Housing

11.40 h

Instruments for facilitating green purchasing

- **Mr. Salvador Samitier**, Head of the Environmental Qualification Service. Directorate-General for Environmental Quality. Department of the Environment and Housing

12.00 h

Round table:

Buying recycled: Obstacles and opportunities

- **Ms. Marta Anglada**, ICLEI
- **Ms. Bettina Schaefer**, Ecoinstitut
- **Mr. Albert Torras**, Metropolitan Agency for Hydraulic Services and Waste Treatment
- **Ms. Maria García**, Barcelona Provincial Council

13.30 h

Lunch

16.00 h

Buying recycled in private sector companies. Case study on EMAS-registered companies

- **Ms. Maria Passalacqua**, Club EMAS

16.20 h

Buying recycled in government agencies.

Works and infrastructures

- **Mr. Daniel Vilaró**, Waste Agency of Catalonia

Office furniture and fittings

- **Ms. Gorane Ibarra**, Ihobe

Toners and inks

- **Mr. Isidre Virgili** and **Ms. Àngels Gironella**, Central Supplies Committee

Asphalt

- **Ms. Helena Barracó**, Barcelona Municipal Council

Publications

- **Mr. Alfred Vara**, Department of the Environment and Housing

17.45 h

Closing address of the Convention

Exhibition

As part of the Convention there will be an exhibition with four displays: an **office**, a **park** (public space), a **construction site** and a **bar-restaurant**, showing the different recycled products that you can find in each location.

The exhibition

The products displayed in each of these spaces are those currently included in the Buy Recycled Network's Catalogue of Recycled Products.

Company representatives will be on hand at the displays to give information on these products.

The bar-restaurant will provide real service during the Convention.

During the whole of Friday 4 July, guided visits will be given to groups (upon advanced booking) showing each of the displays in detail. The visits will take approximately 40 minutes.

Visits can be booked individually or for groups. In both cases, the minimum number required for a guided visit is seven people. For individual bookings groups will be formed by the CCR.

To sign up for the guided visit

Catalan Centre for Recycling
935 673 300 (ext. 5048)
xcr.arc.dmah@gencat.cat
<http://xcr.arc.cat>

Exhibition hours

Thursday, 3 July 2008

From 9.00 to 19.30

Friday, 4 July 2008

From 10.00 to 14.00

Bussines to Bussiness (B2B)

As part of the conference activity, personal interviews can be organised with buyer and seller organisations (by prior appointment). This meeting place is called **B2B** (*Business to Business*) in the recycled/recyclable product sector.

Objectives

- To find out about and make contact with buyer and seller organisations which are members of the XCR.
- To provide the opportunity to receive current factual information about recycled/recyclable products directly from XCR organisations.

What must I do to take part?

- Become a member of the XCR if you are not already.
- Choose the XCR member organisation(s) with which you wish to speak personally. A list of member organisations is available online.
- Once you have made a choice, you need to register by filling in a form and specifying the organisation(s) you wish to interview. The form is available on the XCR web page.

Once all the applications have been received the meeting schedules will be organised. An interview must be accepted by both parties for confirmation to be given.

A few days before the Convention, participants will receive a personal schedule for their interviews.

The interviews will have a time limit of 30 minutes.

Further information

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935 673 300 (ext. 5020)
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B2B hours

Thursday, 3 July 2008

From 10.00 to 19.30

Friday, 4 July 2008

From 10.00 to 14.00



1st Buy Recycled Network Convention

AXA Auditorium, l'Illa Diagonal
Av. Diagonal, 547
08029 Barcelona

How to get there

Bus: 6, 7, 33, 34, 63, 67, 68, 78

Metro: L3 Maria Cristina / Les Corts

Tramvia: T1, T2, T3

Bicing: Av. Diagonal / C. Deu i Mata



Registration

Free registration.

Limited numbers. Priority registration for members of the XCR.

You must confirm your attendance:

935 673 300 (ext. 5048)

xcr.arc.dmah@gencat.cat

Lunch

Lunch will be served at the Convention bar-restaurant and it will be free for members of the XCR (1 ticket per organisation which will be provided when ID is shown).



Xarxa
Compra
Reciclat

centre català
del reciclatge

Agència de
Residus de
Catalunya

Departament de Medi Ambient, Aigua i Habitatge